

The Chicagoland High School Video Festival

Judge's Evaluation Sheet

News Program: An anchor-based newscast including roll-in stories, & feature stories.

(Maximum length: 10 minutes)

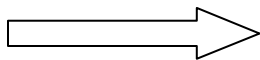
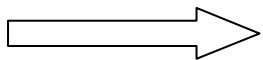
Not all schools are able to create over the shoulder boxes and therefore that item is intentionally left off of this rubric as a scoreable item.

Program Design (60 points)

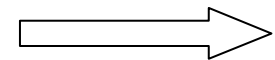
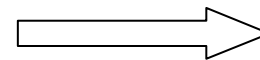
	Poor		Fair		Avg.		Good		Excel.		TOTAL
Organization: Is the key idea/information of each story written in a logical manner? When used, do video segments contain essential information? <i>(minimum of 2 sound bytes, supporting B-roll, essential audio)</i>	2	4	6	8	10	12	14	16	18	20	
Storytelling: Is the presentation/delivery and focus of the material effective in capturing the interest of the audience?	1	2	3	4	5	6	7	8	9	10	
Visual Support: Does the footage/graphics provided demonstrate creativity and a clear & consistent message?	1	2	3	4	5	6	7	8	9	10	
Anchors: Lead anchor(s) engage audience with segways providing effective verbal/visual transitions between segments.	1	2	3	4	5	6	7	8	9	10	
Overall Effectiveness: Does the coordination of Organization, Storytelling, and Visual Support yield a clear and continuity between segments?	1	2	3	4	5	6	7	8	9	10	
	Subtotal (60 possible points)										

You did a great job with: _____

Next time you may want to improve by: _____



TURN OVER



Technical Quality (40 points)

	Poor		Fair		Avg.		Good		Excel.		TOTAL
Composition: Does the videography enhance the program <i>i.e. shot selection-variety & composition; technical quality-white balance, focus, etc.</i>	1	2	3	4	5	6	7	8	9	10	
Lighting: Does the video contain appropriate / adequate lighting?	1	2	3	4	5	6	7	8	9	10	
Audio: Is the mix appropriate and free of distortion?	1	2	3	4	5	6	7	8	9	10	
Editing: Is the editing technically acceptable and is the use of B-Roll / Graphics appropriately used?	1	2	3	4	5	6	7	8	9	10	
	Subtotal (40 possible points)										

You did a great job with: _____

Next time you may want to improve by: _____

Grand Total (100 possible points)	
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You did a great job with: _____

Next time you may want to improve by: _____

