

# The Chicagoland High School Video Festival

## Judge's Evaluation Sheet

**Music Video:** Original music is encouraged and original video is required.  
(Maximum length: 5 minutes)

### Concept (50 points)

	Poor		Fair		Avg.		Good		Excel.		TOTAL
<b>Relevance:</b> Is the entry a short film or video that accompanies a complete piece of music/song?	1	2	3	4	5	6	7	8	9	10	
<b>Clarity:</b> Does the video promote the music that it accompanies?	1	2	3	4	5	6	7	8	9	10	
<b>Content:</b> Does the video include essential information while omitting extraneous details?	1	2	3	4	5	6	7	8	9	10	
<b>Organization:</b> Are key shots/sequences presented in a logical manner?	1	2	3	4	5	6	7	8	9	10	
<b>Creativity:</b> Does the program approach demonstrate creativity in design AND to what extent does it captivate the audience?	1	2	3	4	5	6	7	8	9	10	
	<b>Subtotal (50 possible points)</b>										

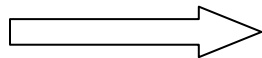
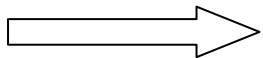
**You did a great job with:** \_\_\_\_\_

**Next time you may want to improve by:** \_\_\_\_\_

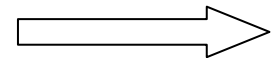
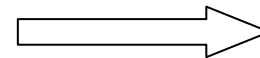
### Technical Execution (40 points)

	Poor		Fair		Avg.		Good		Excel.		TOTAL
<b>Composition:</b> Do the visual images enhance the program <i>i.e. shot selection-variety &amp; composition.</i>	1	2	3	4	5	6	7	8	9	10	
<b>Camera:</b> Do the visual images enhance the program <i>i.e. technical quality-white balance, focus, etc.</i>	1	2	3	4	5	6	7	8	9	10	
<b>Lighting:</b> Do the visual images take into consideration lighting as part of the composition?	1	2	3	4	5	6	7	8	9	10	
<b>Editing:</b> Is the editing technically acceptable? Does it contain un-intentional flash frames or jump cuts?	1	2	3	4	5	6	7	8	9	10	
	<b>Subtotal (40 possible points)</b>										

**You did a great job with:** \_\_\_\_\_



**TURN OVER**



**Next time you may want to improve by:** \_\_\_\_\_  
\_\_\_\_\_

**Overall Effectiveness (20 points)**

	Poor		Fair		Avg.		Good		Excel.		<b>TOTAL</b>
<b>Effectiveness:</b> Does this music video “work?” Is it effective in delivering its intended message?	2	4	6	8	10	12	14	16	18	20	
	<b>Subtotal (20 possible points)</b>										

<b>Grand Total (110 possible points)</b>	
--	--

**You did a great job with:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Next time you may want to improve by:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_